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Geary Advisors Celebrates Texas Independence Day and the Recent Launch of the TXF-The TexasLarge Cap ETF and OOK-The Oklahoma ETF

Keith Geary, Chairman of The Geary Companies to Ring The Opening BellSM

Interview Opportunities Available

Who:

Keith Geary, Chairman of The Geary Companies

What:

Mr. Geary will visit the New York Stock Exchange and ring The Opening Bell to mark the recent launch of Geary Advisors' TXF-The Texas Large Cap ETF and OOK-The Oklahoma ETF on NYSE Arca. The fundstrade under the ticker symbols "TXF" and "OOK" respectively.

OOK and TXF are based on the SPADE Index, a modified market capitalization weighted index that seeks to measure the performance of publicly traded companies who are headquartered in or have significant operations in Oklahoma and Texas.

When:

Tuesday, March 2, 2010

Where:

NYSE Security Checkpoint at Exchange & Broad Streets

9:00 a.m. Media escorted into the building for bell ringing

9:30 a.m. The Opening Bell rings

Contact:

Media interested in covering the bell ringing MUST contact **Annamarie Gioia at 212.656.5437 or agioia@nyx.com.**

Important note to media entering the NYSE:

The use of wireless equipment/gear/microphones is not permitted inside the NYSE due to interference with NYSE broadcasting frequencies. When necessary, wired mics should be utilized.

Photos available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285) and Bloomberg Photo (212.617.3420). The Opening BellSM (starting at 9:25 a.m.) and The Closing Bell® (starting at 3:55 p.m.) feeds are available via Ascent loop #4009. Those seeking footage via The Switch should contact NYSE Broadcast at 212.656.5483.

Webcast:

A live webcast of The Opening Bell (beginning at 9:29 a.m.) and of The Closing Bell (beginning at 3:59 p.m.) will be available on the homepage of nyse.com.

About Geary Advisors

In November 2009, Geary Advisors introduced the first state-specific exchange-traded products, including the Oklahoma and Texas ETFs. A minimum of ten percent of Geary management fees will go to Aaron's Bridge to facilitate access to more treatment options in Oklahoma and Texas for children with developmental disabilities, including Autism Spectrum Disorder.

Investors should consider the investment objectives, risks, charges and expenses of OOK, Inc. and TXF Funds, Inc. carefully before investing. This and other important information about OOK, Inc. and TXF Funds, Inc. can be found in its prospectus. To obtain a copy of OOK, Inc. or TXF Funds, Inc.'s prospectus, please call 405-235-5757 or visit OOK, Inc. at www.OOKETF.COM or TXF Funds Inc. at www.TXFETF.COM. Please read the prospectus carefully before investing.

OOK ETF and TXF ETF are distributed by ALPS Distributors, Inc. ALPS Distributors, Inc. and Geary Advisors, Inc. are unaffiliated entities

An investment in the funds involves risks, including loss of principal. Fund concentration in a single state generally leads to greater price volatility. The funds are new and have a limited operating history.