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OOK Advisors launches first Texas-based exchange-traded fund

OKLAHOMA CITY – OOK Advisors, LLC, announced today the launch of the Texas Large Companies Exchange-Traded Fund (TXF), which is comprised of a portfolio of securities that represents a benchmark index of publicly traded, Texas-based companies. The fund trades on the NYSE Arca using the symbol “TXF”.

“This fund is the first of its kind,” said Keith Geary, OOK Advisors chairman. “Investors now have a vehicle to invest in numerous Texas-based public companies all at once through TXF.”

TXF is based on the SPADE Texas Index, a modified market capitalization weighted index that seeks to measure the performance of publicly traded companies headquartered in Texas. As of Sept. 30, 2009, the Spade Index weightings include 63.12 percent energy, oil and gas, 8.90 percent technology, 6.35 percent telecommunications, 4.15 percent consumer and the remaining percentage includes companies within the transportation, business services, real estate, industrial, financial, food, utilities and health care classifications.

“This fund reflects the values and growth of Texas companies,” said Michael W. Rollins, president of the Greater Austin Chamber of Commerce. “We are excited that the success of companies across our state could be reflected in the TXF fund.”

At least 10 percent of the TXF management fees will go to support Aaron’s Bridge, a nonprofit organization working to establish and provide more treatment options in Oklahoma and Texas for children with developmental disabilities, including Autism Spectrum Disorder.

For more information about TXF, visit www.txfetf.com or call (405) 235-5700.

Investors should consider the investment objectives, risks, charges and expenses of TXF, Inc. carefully before investing. This and other important information about TXF, Inc. can be found in its prospectus. To obtain a copy of TXF, Inc.’s prospectus, please call (405) 235-5757 or visit TXF, Inc.’s Web site at www.TXFetf.com. Please read the prospectus carefully before investing.

TXF ETF is a brand new product with limited operating history. TXF ETF is distributed by ALPS Distributors, Inc.

Because TXF ETF will invest substantially all of its assets in the securities of companies that have their headquarters located in Texas, TXF ETF will be subject to greater volatility as a result of the events and conditions affecting Texas, to a greater extent than an ETF that did not focus its investments in this manner. This fund is only comprised of companies headquartered in Texas. An investment in the TXF ETF involves risks, including loss of principle. Holdings are subject to change.

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