



FOR IMMEDIATE RELEASE

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TXF, the Texas large companies exchange-traded fund, nears launch

SEC's Notice of Exemptive Relief received

OKLAHOMA CITY – OOK Advisors, LLC, has announced the receipt from the U.S. Securities and Exchange Commission of a Notice of Exemptive Relief, which barring the unforeseen, signals an Order is likely to be issued on Sept. 17 to allow trading of any funds under OOK Advisors. The Notice can be viewed via on-line access of the [Federal Register](#). The company will be launching the Texas Large Companies Exchange Traded Fund (TXF), which invests in a portfolio of securities that represents a benchmark index of large cap publicly-traded, Texas-based companies. TXF will trade on the NYSE Arca with the proposed stock symbol "TXF". Subsequent fund plans include organizing Texas mid and small cap exchange-traded funds

OOK Advisors will also launch OOK, the Oklahoma Exchange-traded fund, expected to trade on the NYSE Arca under the symbol "OOK," at the same time as TXF begins trading. Thus, a total of four funds are to be offered by OOK Advisors.

"Both Texas and Oklahoma are known as business friendly states with strong public companies," said Keith Geary, Chairman of OOK Advisors. "I believe both states have weathered the recent national economic storms in an enviable fashion and are poised to move forward."

TXF is based on the SPADE Texas Index, a modified market capitalization weighted index that seeks to measure the performance of large cap publicly traded companies who have significant operation in Texas. Likewise, OOK is based on the SPADE Oklahoma Index, focusing on Oklahoma's publicly traded companies.

For more information about TXF, visit www.txfetf.com and for OOK, visit www.ooketf.com.

"The information in the prospectus is not complete and may be changed. We may not sell these securities until the registration statement filed with the Securities and Exchange Commission is effective. This prospectus is not an offer to sell these securities and is not soliciting an offer to buy these securities in any state where the offer or sale is not permitted."

Investors should consider the investment objectives, risks, charges and expenses of TXF Funds, Inc. carefully before investing. This and other important information about TXF Funds, Inc. and OOK, Inc. can be found in their prospectuses. To obtain a copy of TXF Funds, Inc.'s prospectus, please call 405-235-5757 or visit TXF Funds, Inc.'s website at www.txfetf.com. To obtain a copy of OOK, Inc.'s prospectus, please call 405-235-5757 or visit OOK, Inc.'s website at www.ooketf.com. Please read the prospectus carefully before investing.

“Because TXF ETF will invest substantially all of its assets in the securities of companies that have their headquarters or principal place of business located in Texas, or that generate a significant portion of their revenues in Texas, TXF ETF will be subject to greater volatility as a result of the events and conditions affecting Texas, to a greater extent than an ETF that did not focus its investments in this manner.”

“Because OOK ETF will invest substantially all of its assets in the securities of companies that have their headquarters or principal place of business located in Oklahoma, or that generate a significant portion of their revenues in Oklahoma, OOK ETF will be subject to greater volatility as a result of the events and conditions affecting Oklahoma, to a greater extent than an ETF that did not focus its investments in this manner.”

TXF and OOK are distributed by ALPS Distributors, Inc. ALPS Distributors, Inc. and Capital West Securities, Inc. are unaffiliated entities.

An investment in the TXF or OOK involves risks, including loss of principle. Holdings are subject to change.

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